Inaugural Membership Meeting and State of the Association

January 23, 2018
Agenda

Call to Order & Welcome

About the LMI Institute – Getting Involved
- LMI Institute Mission and Vision
- 2017 LMI Institute Member States
- LMI Institute Board Members
- Elections

Year in Review
- 2017 LMI Institute Accomplishments: Overview
- 2017 Trainings and Webinars
- 2017 LMI Institute Forum
- Membership Engagement: LMI Institute Membership Survey
- New LMI Institute Product: State Certifications and Licenses Data Tables
- 2017 Research and Program Support
- Membership Benefits
- 2018 Membership Recruitment Plan

Looking Ahead
- 2018 C2ER Annual Conference/LMI Institute Forum
- Upcoming Trainings and Webinars

Q&A
About the LMI Institute – Getting Involved
LMI Institute Mission and Vision

**Vision**

- **Pre-eminent** resource for supporting the development, interpretation, and use of labor market information

**Mission**

- **Supports** and **promotes** the production and use of **high-quality** workforce and employment information
2017 LMI Institute Member States

- The LMI Institute’s membership is comprised of state LMI agencies and other professionals in LMI and related fields.
- In 2017, 34 states and U.S. Territories were active members of the LMI Institute.
LMI Institute Board Members

**Bill Anderson, Chair***
Chief Economist, Research & Analysis Bureau, Nevada Department of Employment, Training, & Rehabilitation (Term Expires 6/30/2018)

**Adrienne Johnston, Vice Chair***
Chief, Bureau of Labor Market Statistics, Florida Department of Economic Opportunity (Term Expires 6/30/2019)

**Keith Bailey**
Director, Pennsylvania Dept. of Labor and Industry, Center for Workforce Info. and Analysis (Term Expires 6/30/2021)

**Lesley Hirsch**
Director, New York City Labor Market Information Service, City University of New York Graduate Center (Term Expires 6/30/2019)

**Jason Palmer**
Director, Michigan Bureau of Labor Market Information & Strategic Initiatives (Term Expires 6/30/2018)

**Coretta Pettway**
Chief, Ohio Department of Job & Family Services, Labor Market Information Bureau (Term Expires 6/30/2020)

**William Niblack**
Manager of Labor Market Information, Missouri Department of Economic Development (Term Expires 6/30/2018)

**Tiffany Smith**
Director Jobs for the Future (Term Expires 6/30/2020)

**Scott Sanders**
Executive Director National Association of State Workforce Agencies (NASWA) (Term Expires 6/30/2020)
Elections

Past Results and Opportunities to Participate in 2018

2017 Election Results

• Vice Chair: Adrienne Johnston (2 year term)

• Coretta Pettway (3 year term)

• Keith Bailey (3 year term)

• Scott Sanders (3 year term)

• Tiffany Smith (3 year term)

Upcoming Elections in Summer 2018

• Three Board Member seats are due for election, one of which is term-limited
2017 Financial Report: Year-End Projection

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<th>Jan - Dec 17</th>
<th>Jan - Dec 16</th>
<th>$ Change</th>
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<tr>
<td><strong>Income</strong></td>
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<tr>
<td>Total 4100 - MEMBERSHIP</td>
<td>78,773.65</td>
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<td>Total 4200 - FORUM</td>
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<td>Total 4400 - PROGRAM</td>
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<td>Total 4500 - TRAINING</td>
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<td>8000 - INTEREST INCOME</td>
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<td><strong>Total Income</strong></td>
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<td><strong>Expense</strong></td>
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<tr>
<td>Total 5100 - OPERATIONS</td>
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<td>Total 5200 - FORUM EXPENSE</td>
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<td>Total 5300 - PMP SUMMIT</td>
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<td>Total 5400 - PROGRAM EXPENSES</td>
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<td>Total 5500 - TRAINING EXPENSES</td>
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<td><strong>Total Expense</strong></td>
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<td><strong>Net Income</strong></td>
<td>4,730.35</td>
<td>29,185.77</td>
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Year in Review
2017 LMI Institute Accomplishments: Overview

• 2017 Trainings and Webinars
• 2017 LMI Institute Forum
• Membership Engagement
• New LMI Institute Product
• 2017 Research and Program Support
2017 Trainings and Webinars

**Trainings**

- 5 trainings = 137 attendees
  - Two Basic LMI Analyst courses and One Applied Analyst training course
  - Two customized courses on data visualization using Excel and Tableau
  - Introduced a half-day course on “Analyzing and Developing Workforce Studies” at the 2017 LMI Institute Annual Forum

**Webinars**

- Hosted a monthly C2ER/LMI webinar series attracting over 800 attendees
- Hosted U.S. Census Bureau’s Local Employment Household Dynamics Program’s monthly webinar series
- PMP—“Communicating Separations” Toolkit
- PMP—Non-Covered Employment: Improving State Projections
2017 LMI Institute Forum

• Gathered over 200 attendees and speakers in Denver, CO
• Co-hosted by Colorado DLE
• Benefield Award
• Keynote Speakers:
  • John Hickenlooper, Governor of Colorado
  • Richard Wobbekind, Executive Director of Business Research, University of Colorado at Boulder
  • Eve Rips, Directory Of Regional Strategy, Young Invincibles
  • Kathleen Brenk, HR Strategist, Career Wise Colorado
  • Pattie Money, Chief People Officer, SendGrid
Membership Engagement:
LMI Institute Membership Survey

Trainings

Research

Data Products
New LMI Institute Product: State Certifications and Licenses Data Tables

- Produced **Current Population Survey (CPS)** measures of the prevalence of certifications and licenses
- LMI Institute developed **State-level** impact of certifications and licenses
- Created **EIGHT** tables
  - **State-level** replicas of the seven tables BLS produces at the national level
  - **Bonus table**
    - The impact of certifications/licenses across industry and occupation, and for middle-skilled individuals in the labor force
2017 Research and Program Support

www.statedatasharing.org
Membership Benefits

**Basic**

• Preferred reservations at limited-seating LMI Forum and training events
• All-inclusive pass to LMI Institute webinars
• *Weekly Update* on LMI news and research activities
• Access to research and databases
• Peer networking via social media, email, and telephone
• Eligibility to participate on the LMI Institute Board of Directors
• 30% discount on LMI Forum and training registrations
• Access to the [C2ER Member Area](#) (with directory, library, archives of past webinars, and much more)

**Enhanced (Basic +)**

• All the benefits of the Basic Membership
• Prepaid annual LMI Forum or training event registration (equal to the value of the Enhanced Membership)
• Priority opportunity to host an LMI training event, including closed-registration sessions
2018 Membership Recruitment Plan

“NEW” Member States

One-Time, One-Year, Half-Cost Membership at Basic and Enhanced Levels

(for first time members of the Institute)
Looking Ahead
2018 C2ER Annual Conference/LMI Institute Forum

June 6-8, 2018 in Atlanta, GA

Received proposals from November-December 2017; announcements of selected topics expected in February 2018
Upcoming Trainings and Webinars

**Trainings**

- **Foundations of Economic Development Research**
  - Houston, TX
  - March 13-15, 2018
- **Basic LMI Analyst Training**
  - Salt Lake City, UT
  - April 10-12, 2018
- **Telling Your Story Through Data Visualization**
  - Arlington, VA
  - February 27 – March 1, 2018
- **Program LMI Director Townhall at BLS State Day**
  - TBA
  - Summer 2018

**Webinars**

- **Monthly C2ER/LMI webinar series**
- **Monthly U.S. Census Bureau’s Local Employment Household Dynamics Program’s webinar series**
- **PMP: “Communicating Separations”: State Experiences**
  - February 6, 2018
  - 3:30 PM - 4:30 PM EST
Audience Q&A

Contact Us

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Additional Information:

LMI Institute Trainings: http://www.lmiontheweb.org/Events/Training/